

Audrey Ruliawan

Dallas, TX ∴ au.ruliawan@gmail.com ∴ linkedin.com/in/audrey-ruliawan ∴ audreyruliawan.com

EDUCATION

B.S. Computer Science with Visual Arts Minor
The University of Texas at Dallas | Richardson, TX

May 2023

GPA: 3.6/4.0

SKILLS

Programming Languages: C++, CSS3, HTML5, Java, JavaFX, Javascript, PHP, Python, SQL

Operating Systems: iOS, Linux, macOS, Windows

Database Tools: MySQL, SQL Server, Oracle Database

Business Tools: Microsoft Office 365 (*Word, Excel, PowerPoint, SharePoint, Teams*), Slack

Editing & Design Tools: Adobe Creative Cloud (*Illustrator, Lightroom, Photoshop, Premiere Pro*), Canva, Clip Studio Paint, Figma, Procreate, WordPress

WORK EXPERIENCE

Student Web Developer & Marketing Strategist
UT Dallas Student Union & University Recreation Center

December 2020 - June 2023

- Utilized technical expertise in HTML, JavaScript, and CSS to **amplify UT Dallas's online presence**, optimizing the website through the development and management of promotional assets, ultimately enhancing user experience and interaction.
- Designed and implemented marketing strategies in collaboration with executive leadership. Employed strategic digital marketing and content creation skills to **boost audience engagement on university social media channels** by 713% since the return to in-person activities in August 2021, contributing to the organization's overall digital reach and impact.

UT Dallas Comet Life

October 2019 - March 2021

- Crafted and enhanced Comet Life's leadership & management guidelines. Strategized recruitment initiatives, successfully onboarding and mentoring team leaders, demonstrating leadership and training skills.
- Elevated social media presence by organically growing channels to 7k followers, highlighting **growth hacking and brand development capabilities**.
- Negotiated partnerships with local businesses such as Ding Tea & Feng Cha, amplifying **product visibility and showcasing collaboration and relationship-building proficiency**.
- Pioneered merchandise campaigns, allocating \$361 of Comet Pride profits to notable causes, underscoring project management and philanthropic commitment.

Intern Operations Lead

May 2022 - August 2022

Amazon

- Leveraged analytical skills to **enhance coaching quality and service** at Amazon by auditing internal processes and introducing standardized protocols supported by self-devised visual tools.
- Employed leadership and interpersonal skills in the execution of **personalized 1-1 consulting sessions** with over 20 managers, thus boosting their performance. (Progress was systematically tracked through rigorous monitoring of internal metrics.)
- Utilized strategic planning and communication abilities to **double the rate of effective coaching** across all warehouse departments, markedly augmenting Amazon's operational productivity.

Tech (IT) Supervisor

August 2019 - Present (*Seasonal*)

World Fandom

- Demonstrated technical proficiency and problem-solving skills by **enhancing operational efficiency** at World Fandom, setting up and dismantling computer systems for diverse departments.
- Utilized in-depth knowledge of system configuration and network management to **bolster on-site connectivity and system performance**, offering comprehensive computer and network support that included system testing, upgrades, wireless network configuration, and peripheral setup.